



# 12<sup>TH</sup> INTERNATIONAL KIMBERLITE CONFERENCE

30 YEARS OF DIAMONDS IN CANADA  
15-19 August 2022 • Yellowknife



Ekati, Canada's first diamond mine, Northwest Territories. Copyright © Dominion Diamond Mines

## SPONSORSHIP OPPORTUNITIES

International Kimberlite Conferences are special events which take place every four years and generous sponsorship has been key to the success of these conferences.

The 12<sup>th</sup> International Kimberlite Conference will be held in August 2022 in Yellowknife, Northwest Territories, Canada and will celebrate the 30 year anniversary of the discovery of diamonds in Canada.

### Contact Us

The organizers welcome any expression of interest in sponsoring of 12 IKC via the Conference Secretariat. For Sponsorship Levels and Benefits see next page.

#### **Venue West Conference Services Ltd.**

Suite 301, 1040 Hamilton St., Vancouver, B.C. Canada V6B 2R9

Tel: +1 604 681 5226

Mon-Fri: 9:00 am - 5:00 pm PST time

Mon-Sat: 5:00 pm - 1:00 am GMT time

Email: [secretariat@12ikc.ca](mailto:secretariat@12ikc.ca)

**[www.12ikc.ca](http://www.12ikc.ca)**



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| 12 IKC Sponsorship Levels and Benefits <sup>1,2</sup>                | Cullinan               | Diamond               | Gold                  | Silver                | Bronze               |
|--|------------------------|-----------------------|-----------------------|-----------------------|----------------------|
|  | \$100,000 <sup>1</sup> | \$60,000 <sup>1</sup> | \$30,000 <sup>1</sup> | \$15,000 <sup>1</sup> | \$5,000 <sup>1</sup> |
| Sponsorship Item(s) Corresponding to Level <sup>2,3,4,5</sup>        | ✓                      | ✓                     | ✓                     | ✓                     | ✓                    |
| Complimentary Registrations  | 4                      | 3                     | 2                     | 1                     | 0                    |
| Sponsor Logo with URL Link on 12 IKC Website Homepage <sup>3,6</sup> | ✓                      | ✓                     |                       |                       |                      |
| Sponsor Logo with URL Link on 12 IKC Sponsors Page <sup>3,6</sup>    | ✓                      | ✓                     | ✓                     | ✓                     | ✓                    |
| Acknowledgement on Signage at the Venue <sup>6</sup>                 | Logo                   | Logo                  | Logo                  | Logo                  | Logo                 |
| Acknowledgement in Conference Programme <sup>6</sup>                 | Logo                   | Logo                  | Logo                  | Logo                  | Logo                 |
| Acknowledgement on Holding Slides shown on Screens <sup>6</sup>      | Logo                   | Logo                  | Logo                  | Logo                  | Logo                 |
| Acknowledgement at Conference Opening                                | ✓                      | ✓                     |                       |                       |                      |
| Space for Booth <sup>4</sup>   | ✓                      | ✓                     |                       |                       |                      |

### Notes

<sup>1</sup> Sponsorship levels are in Canadian dollars

<sup>2</sup> Implementation of all the items will be at the discretion of the 12 IKC Organizing Committee

<sup>3</sup> Pre-conference acknowledgement given and sponsorship item secured upon the receipt of minimum 50% of funds required for the intended level (balance of sponsorship funds is due 31 March 2022; sponsorship is non-refundable)

<sup>4</sup> Items are offered on "first come first served" basis

<sup>5</sup> Examples of sponsorship items: student financial support; coffee/tea break; lunch; Icebreaker Reception; Farewell Dinner; Registration materials; other

<sup>6</sup> Space for one sponsor logo; size and prominence of logo will reflect level of sponsorship

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